



**PUBLIC**  
**Resonant Group**

**Cookies Notice**

## Document Control

<b>OWNER</b>	Resonant Group
<b>APPROVER</b>	Katie Penfold
<b>CLASSIFICATION</b>	Public
<b>DATE OF ISSUE</b>	18/09/2024
<b>ISSUE</b>	V1.0
<b>REASON FOR ISSUE/UPDATE</b>	First Issue (Draft)
<b>LAST REVIEW/UPDATE</b>	
<b>NEXT REVIEW</b>	18/09/2025
<b>DISTRIBUTION</b>	Resonant Group Websites

<b>VERSION</b>	<b>AUTHOR</b>	<b>SUMMARY OF CHANGES</b>	<b>DATE</b>
1.0	Evalian Limited	First Issue (Draft)	18/09/2024

### Document Release:

This document remains the property of “Resonant Group”, for use under “Anthem PR”, “Origins Patients” & “Bedrock Healthcare Communications” websites. Release to regulatory authorities is permitted as required. Release to other organisations or individuals may only be authorised by Company Directors.



# Resonant Group

## Cookies Notice

Last updated: 22/04/2024

### 1. Introduction

Resonant Group, (“Resonant”, “Anthem Public Relations”, “Bedrock Healthcare Communications” & “Origins Healthcare Communications” “we”, “our”) uses cookies on its websites. This Cookies Notice explains more about cookies and why we use them. It also explains how you can control and opt out of receiving them.

This policy should be read together with our Privacy Notice which sets out how and why we collect, store, use and share personal information generally, as well as your rights in relation to your personal information and details of how to contact us and supervisory authorities if you have a complaint.

We update this Cookies Notice from time to time in response to changes in applicable laws and regulations, changes to our processing practices and to products and services we offer. When changes are made, we will update the last updated date of this notice. Please review this Cookies Notice periodically to check for updates.

### 2. About Cookies

A cookie is a small text file which may be downloaded to your device when you visit our website. We use cookies to allow our website to function correctly, remember your preferences and to track visitors to our website.

The cookies we use on our website fall into the following categories:

#### **Statistics or Analytics Cookies**

We use cookies to collect information about the use of our website by visitors such as the pages they visit most often, how they arrived at our website and associated information. These do not collect any directly identifiable personal information about visitors. We use these cookies to learn more about how our website is used to identify problems and areas for improvement.

#### **Functionality Cookies**

Functionality cookies remember the choices you make when you visit our website. This includes, for example, your consent to the use of cookies on our website.

#### **Marketing or Targeting Cookies**

These are cookies placed by third parties on our website which record your visit to our website, the pages you have visited and the links you have followed. They use this information for advertising purposes.

#### **Learn More About Cookies**

For further information on our use of cookies, including a detailed list of your information which we and others may collect through cookies, please see details in the table below.

For further information on cookies generally, including how to control and manage them, please visit [www.aboutcookies.org](http://www.aboutcookies.org) or [www.allaboutcookies.org](http://www.allaboutcookies.org).

### 3. Cookies Used by Resonant Group websites.

The cookies we use on our website and their purposes are as set out in the following table:

Cookie category	Cookie Name	Domain	Duration of Processing	Description
cookieyes-consent	consent-origins-patients.com	CookieYes sets this cookie to remember users' consent preferences so that their preferences are respected on subsequent visits to this site. It does not collect or store any personal information about the site visitors.	1 year	Necessary
_ga_*	origins-patients.com	Google Analytics sets this cookie to store and count page views.	1 year 1 month 4 days	Analytics
_ga	origins-patients.com		1 year 1 month 4 days	Analytics
wpEmojiSettingsSupports	origins-patients.com	WordPress sets this cookie when a user interacts with emojis on a WordPress site. It helps determine if the user's browser can display emojis properly.	session	Necessary
cookieLawInfo-checkbox-necessary	bedrock-health.com	Set by the GDPR Cookie Consent plugin, this cookie records the user consent	1 year	Necessary

		for the cookies in the "Necessary" category.		
cookieLawInfo-checkbox-functional	bedrock-health.com	The GDPR Cookie Consent plugin sets the cookie to record the user consent for the cookies in the category "Functional".	1 year	Necessary
cookieLawInfo-checkbox-performance	bedrock-health.com	Set by the GDPR Cookie Consent plugin, this cookie stores the user consent for cookies in the category "Performance".	1 year	Necessary
cookieLawInfo-checkbox-analytics	bedrock-health.com	Set by the GDPR Cookie Consent plugin, this cookie records the user consent for the cookies in the "Analytics" category.	1 year	Necessary
cookieLawInfo-checkbox-advertisement	bedrock-health.com	Set by the GDPR Cookie Consent plugin, this cookie records the user consent for the cookies in the "Advertisement" category.	1 year	Necessary
cookieLawInfo-checkbox-others	bedrock-health.com	Set by the GDPR Cookie Consent plugin, this cookie stores user consent for cookies in the category "Others".	1 year	Necessary
wpEmojiSettingsSupports	bedrock-health.com	WordPress sets this cookie when a user interacts with emojis on a WordPress site. It helps determine if the	session	Necessary

		user's browser can display emojis properly.		
crumb	anthem-pr.com	Squarespace sets this cookie to prevent cross-site request forgery (CSRF).	session	Necessary
crumb	anthem-pr.com	Squarespace sets this cookie to prevent cross-site request forgery (CSRF).	session	Necessary
li_sugr	.linkedin.com	LinkedIn sets this cookie to collect user behaviour data to optimise the website and make advertisements on the website more relevant.	3 months	Advertisement
bcookie	.linkedin.com	LinkedIn sets this cookie from LinkedIn share buttons and ad tags to recognize browser IDs.	1 year	Advertisement
lidc	.linkedin.com	LinkedIn sets the lidc cookie to facilitate data centre selection.	1 day	Functional
UserMatchHistory	.linkedin.com	LinkedIn sets this cookie for LinkedIn Ads ID syncing.	1 month	Functional
AnalyticsSyncHistory	.linkedin.com	LinkedIn set this cookie to store information about the time a sync took place with the lms_analytics cookie.	1 month	Analytics
bscookie	.www.linkedin.com	LinkedIn sets this cookie to store performed actions on the website.	1 year	Advertisement

li_gc	linkedin.com	LinkedIn set this cookie for storing visitor's consent regarding using cookies for non-essential purposes.	6 months	Functional
test	anthem-pr.com	No description available.	never	Other
cookieyes-consent	resonantgrp.com	CookieYes sets this cookie to remember users' consent preferences so that their preferences are respected on subsequent visits to this site. It does not collect or store any personal information about the site visitors.	1 year	Necessary
wpEmojiSettingsSupports	resonantgrp.com	WordPress sets this cookie when a user interacts with emojis on a WordPress site. It helps determine if the user's browser can display emojis properly.	session	Necessary

#### 4. Cookie Sharing with Third Parties

Please note that the information collected by the cookies we set is not shared with any third party.

#### 5. Changing Your Cookies Preferences

You can allow or block cookies by activating the setting on your browser that permits you to change the setting of all or some cookies. Please note that disabling cookies may affect the availability or functionality of our website. Most of the website will function normally, however, functions that rely on cookies will be disabled.

If you would like more information on how to manage cookies on some popular browsers, please click on the links below.

- [Internet Explorer](#)
- [Google Chrome](#)
- [Apple Safari](#)
- [Microsoft Edge](#)
- [Mozilla Firefox](#)

## **6. Contact Us**

Please contact using the details set out in our Privacy Notice if you have any questions about this Cookies Notice or the information, we hold about you.

## **7. Changes to this Policy**

This policy was published on 18/09/2024 and last updated on 18/09/2024.